

Figure 2

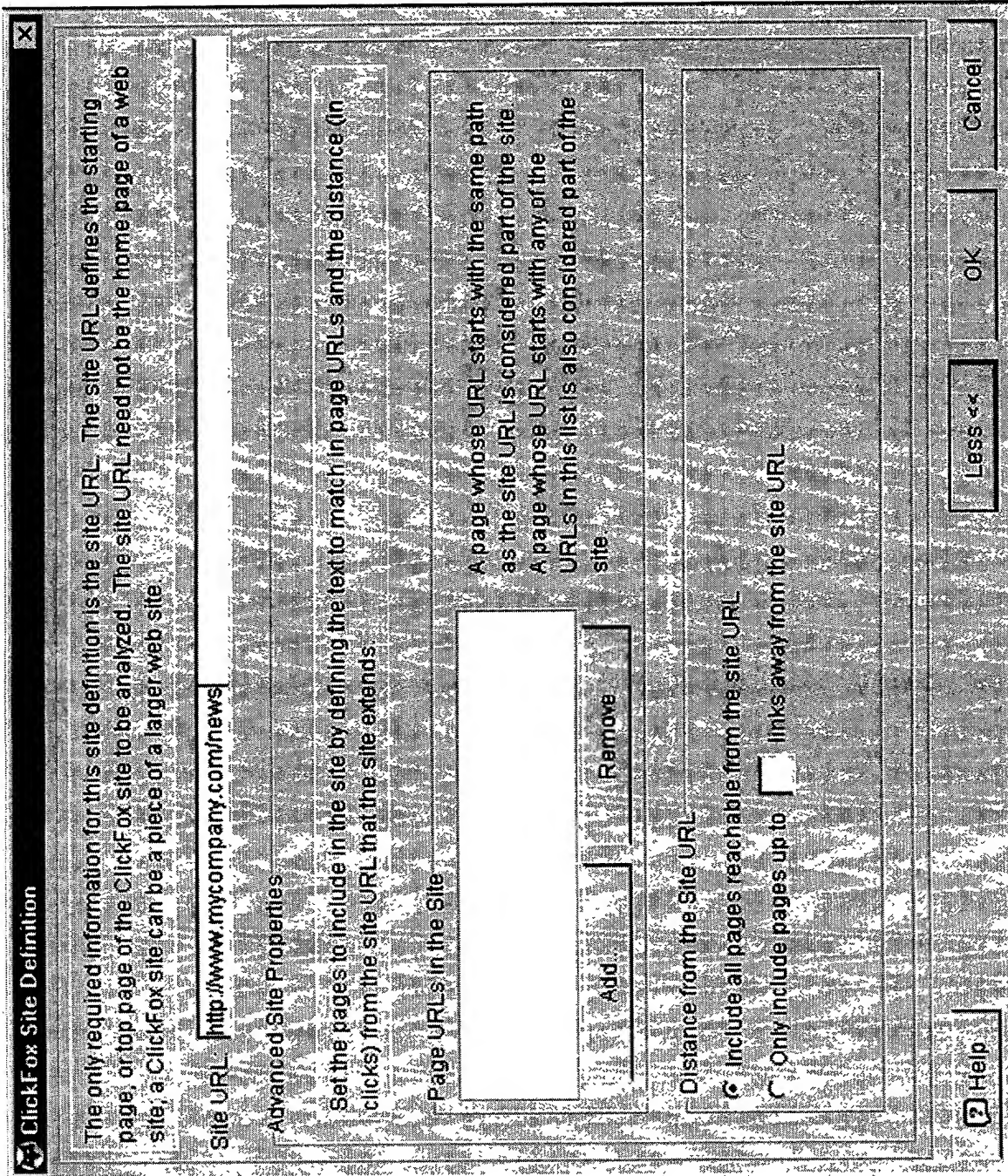


Figure 3

×

Edit Visit Filter Settings

Time

Site Access

Page

Task

Demographics

Time of Day

☒ Include all times

☐ Only include visits between

12

▼

6

▼

am

▼

and

12

▼

00

▼

am

▼

Visit Duration

☒ Only include visits of at least

☐ Only include visits of at most

1

min

30

sec

min

sec

Page Viewing Time

☐ Only include visitors that spent at least

☐ Only include visitors that spent at most

min

sec

min

sec

?

 Help

OK

Cancel

Figure 4

Edit Visit Filter Settings

X

Time

Site Access

Page

Task

Demographics

Click-In Pages

To be included in the report, visitors must have entered the site via one of these pages.

www.myccompany.com/sitemap/

Add...

Remove

Click-away Pages

To be included in the report, visitors must have left the site via one of these pages.

Add...

Remove

Referral Sites

To be included in the report, visitors must have come to the site via one of these other sites.

www.asite.com

Add...

Edit

Remove

Help

OK

Cancel

Figure 5

Time	Site Access	Page	Task	Demographics
<p>Edit the visit filter settings below to specify which site visits to include in the report. Each tab contains related settings of a particular type.</p>				
<p>Number of Pages Visited</p> <p><input type="checkbox"/> Only include visits of at least (number of pages): []</p> <p><input checked="" type="checkbox"/> Only include visits of at most (number of pages): [10]</p>				
<p>Pages Visited</p> <p>To be included in the report, visitors must have visited these pages as defined below.</p> <div style="border: 1px solid black; padding: 5px;"> <input type="text" value="/products/"/> <input type="text" value="/company/"/> </div> <div style="display: flex; justify-content: space-around;"> Add... Remove </div> <p><input checked="" type="radio"/> Include visit if all listed pages were visited <input type="radio"/> Include visit if any one listed page was visited</p>				
<p>Pages Not Visited</p> <p>Only include in the report visitors who did not visit these pages as defined below.</p> <div style="border: 1px solid black; height: 40px;"></div> <div style="display: flex; justify-content: space-around;"> Add... Remove </div> <p><input checked="" type="radio"/> Include visit if all listed pages were not visited <input type="radio"/> Include visit if any one listed page was not visited</p>				

[?] Help
OK Cancel

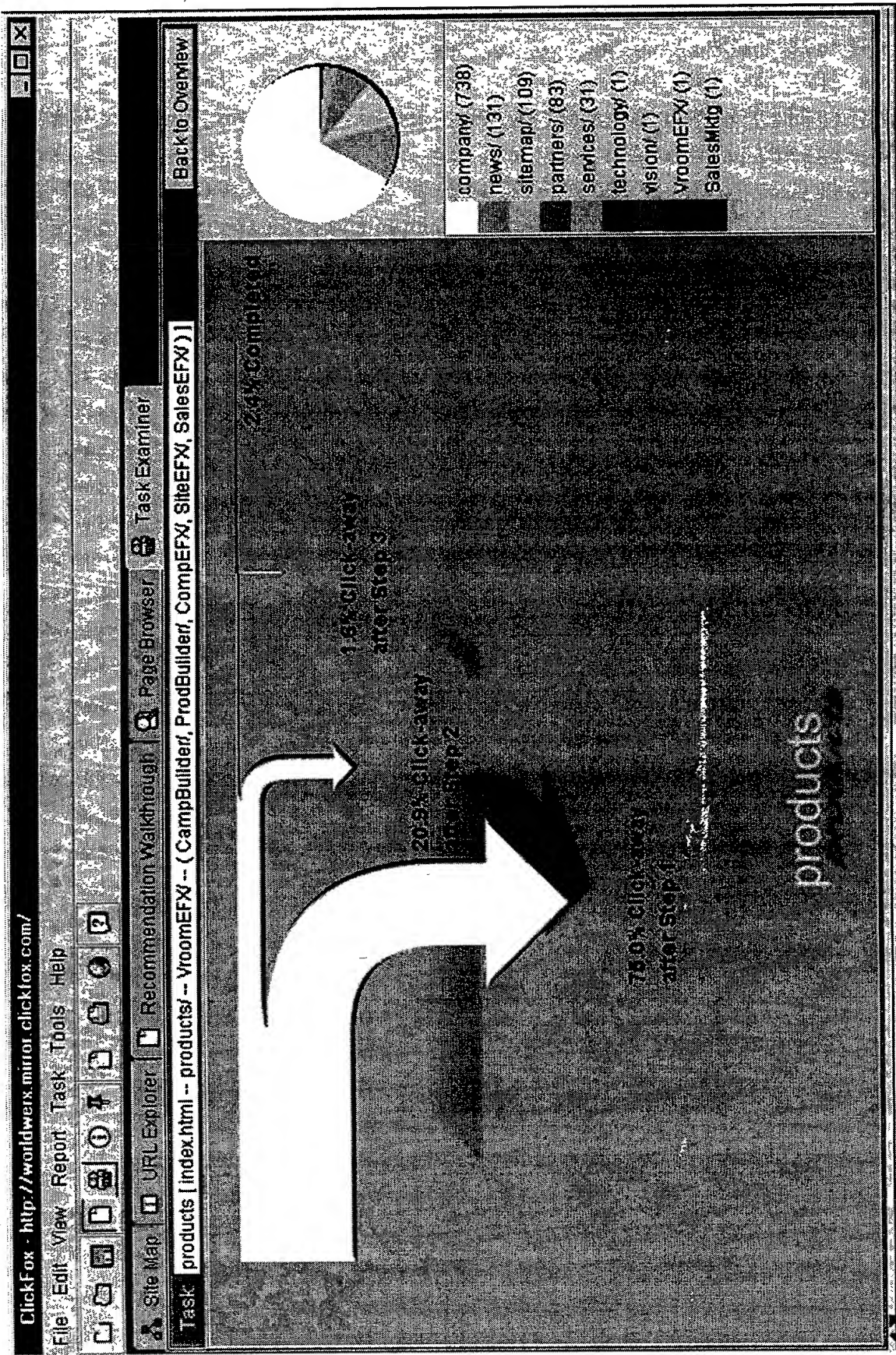


Figure 7

[illegible]

Figure 8

ClickFox - http://worldwrx.mirror.clickfox.com/

File Edit View Report Task Tools Help

Site Map URL Explorer Recommendation Walkthrough Page Browser Task Examiner

Page Display: Default Highlighted Link Display: Default Zoom: 100% Link:

Size: Color: Size: Color: Size: Color:

Page	Page Views	Click-aways	Aways/View	Clicks Until	First In Visit	View Time (s)	Until Time (s)	After Time (s)
CampBuilder/	40	11	27.5	12.5	0	50	500	264
CompEFX/	52	5	9.6	7.6	0	29	367	333
DataSmart/	2	0	0.0	15.0	0	14	310	656
ProdBuilder/	47	4	8.5	10.7	0	32	458	236
ProdMgmtDevel...	306	85	27.8	6.1	5	30	305	192
SalesEFX/	65	11	16.9	6.4	0	38	357	389

Report Summary	Recommendations	Pages Involved	Page Stat Summary

Figure 9

New ClickFox Report

1 Report Type

2 Date & Time

3 Site Access

4 Page

5 Task

6 Demographics

7 Save Settings

You may restore a previously saved report template from the list below:

sitetest

Restore

Report Type

☒ Site Design

☐ Task

☐ Site Traffic

Site Design

New Task

A Site Design report includes a general analysis of the site design based on a particular group of visitors. The group can be defined based on time, site access, pages visited, task participation, and demographics. The report includes recommendations for improvements in the site and page structure, as well as visitor statistics.

Press the Finish button to create a new report using the current settings.

Press the Next button to customize the report settings. You will be given the opportunity to save the settings as a report template when you finish.

Cancel

Back

Next >

Finish

Figure 10

Recommendation Site Pane

Level

Recommendation Number

Importance

Finding Type

Recommendation Type

Previous

Next

Site Map

URL Explorer

Recommendation Walkthrough

Page Browser

Task Examiner

2 of 10: Importance: -1/High

Finding: High Association

Recommendation: Add a Link

miscellaneous

index.html

ww2aviation

ww2aviation

ww2aviation

preorder

sketch

combatreport

traning_idea

ww2aviation

Findings

There is a high content association or task association from miscellaneous to ww2aviation-part2

There is not a direct link

Recommendation for miscellaneous

For miscellaneous, add a link to ww2aviation-part2

Figure 12

Site Map | URL Explorer | Recommendation Walkthrough | Page Browser | Task Examiner

Page: <http://buchanan-art.mirror.clickfox.com/> | Prev Page | Next Page

<http://buchanan-art.mirror.clickfox.com/>

Other

- [Launch in Web Browser](#)
- [Edit Page Source](#)

Recommendations (changes)

Total: 0 (0)

Total Add Link: 0 (0)

Total Needs Investigation: 0 (0)

Top 3 Most Important:

[More...](#) | [Explain](#)

Page Statistics

Page views: 509

Viewing time (secs): 46.0

Popularity % (views/total site visits): 69.2%

Promotion (views/referring links): 39.2

Termination % (click-aways/Views): 13.8%

[More...](#) | [Explain](#)

Incoming Visitors

Avg clicks until page: 0.3

Avg time until page (secs): 4.0

First in visit: 476

Incoming links: 13

Top 3 Referring Pages (hits):

- 1) ww2aviation-part2 (5)
- 2) ww2aviation (4)
- 3) sketch (3)

[More...](#) | [Explain](#)

Outgoing Visitors

Avg clicks after page: 7.3

Avg time after page (secs): 249.0

Click-aways: 70

Outgoing links: 15

Top 3 Next Pages (hits):

- 1) specials (175)
- 2) ww2aviation (74)
- 3) taylor_remarkes (45)

[More...](#) | [Explain](#)

Figure 13

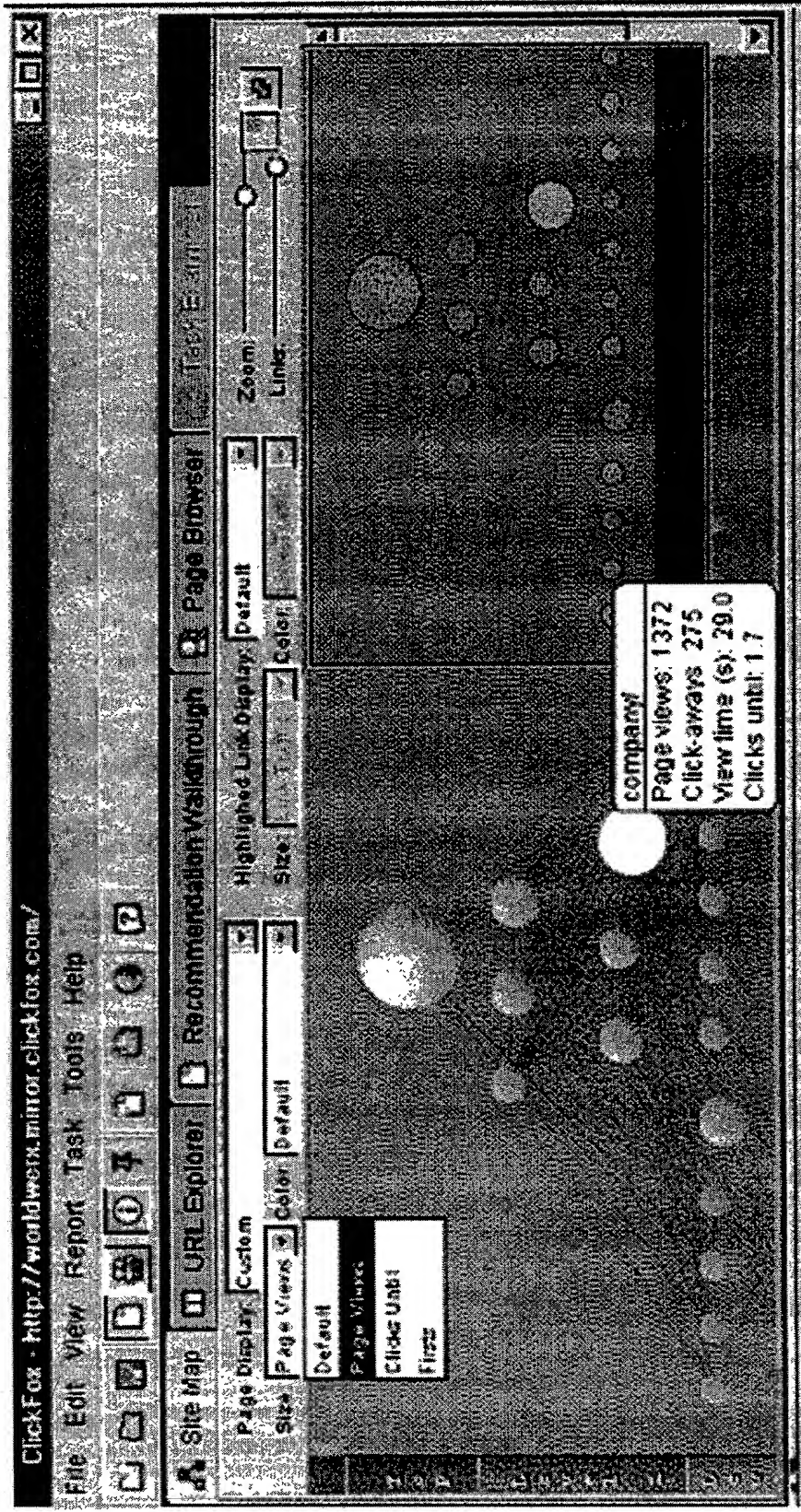


Figure 14

Step 1 Step 2

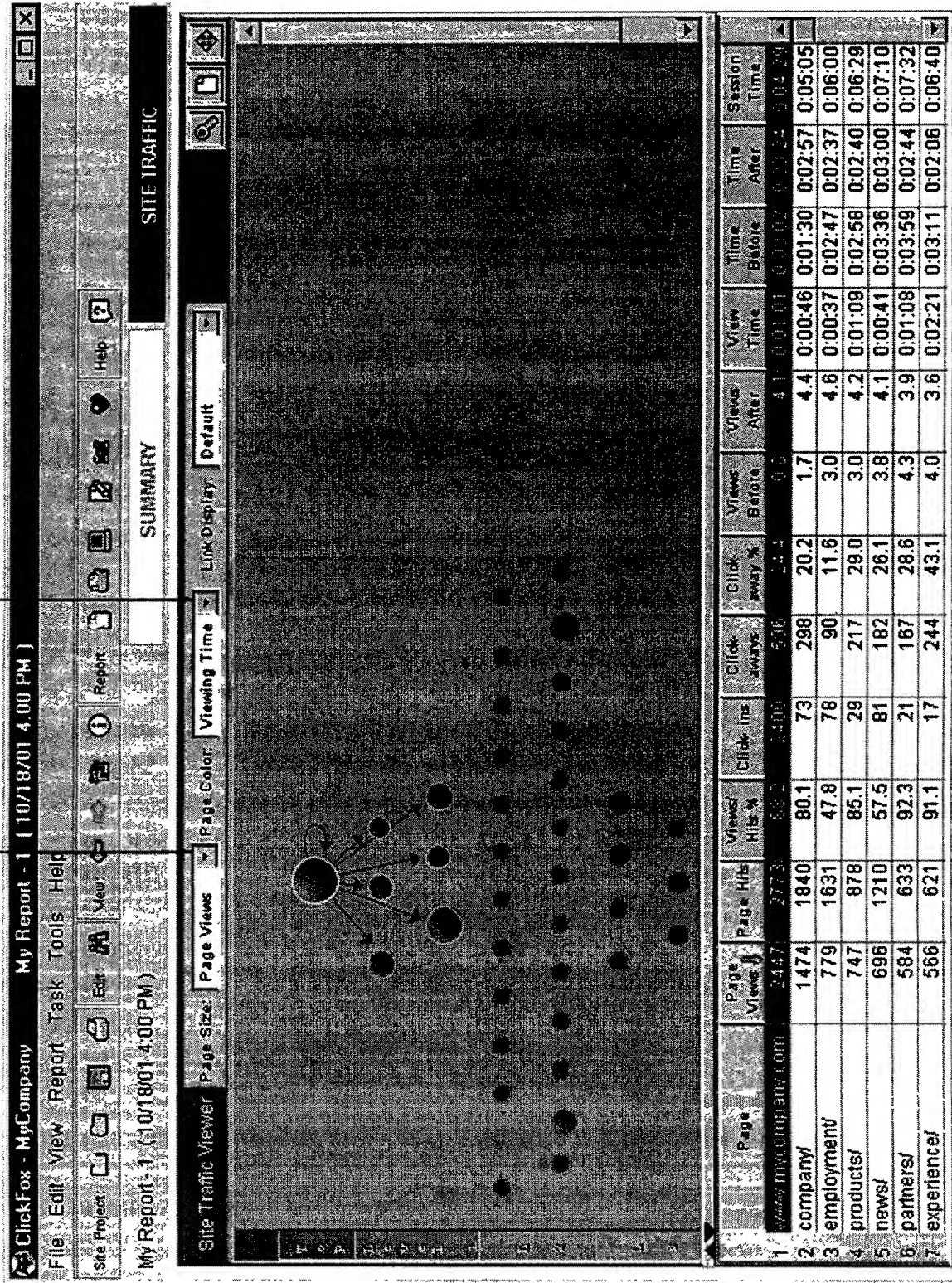


Figure 15

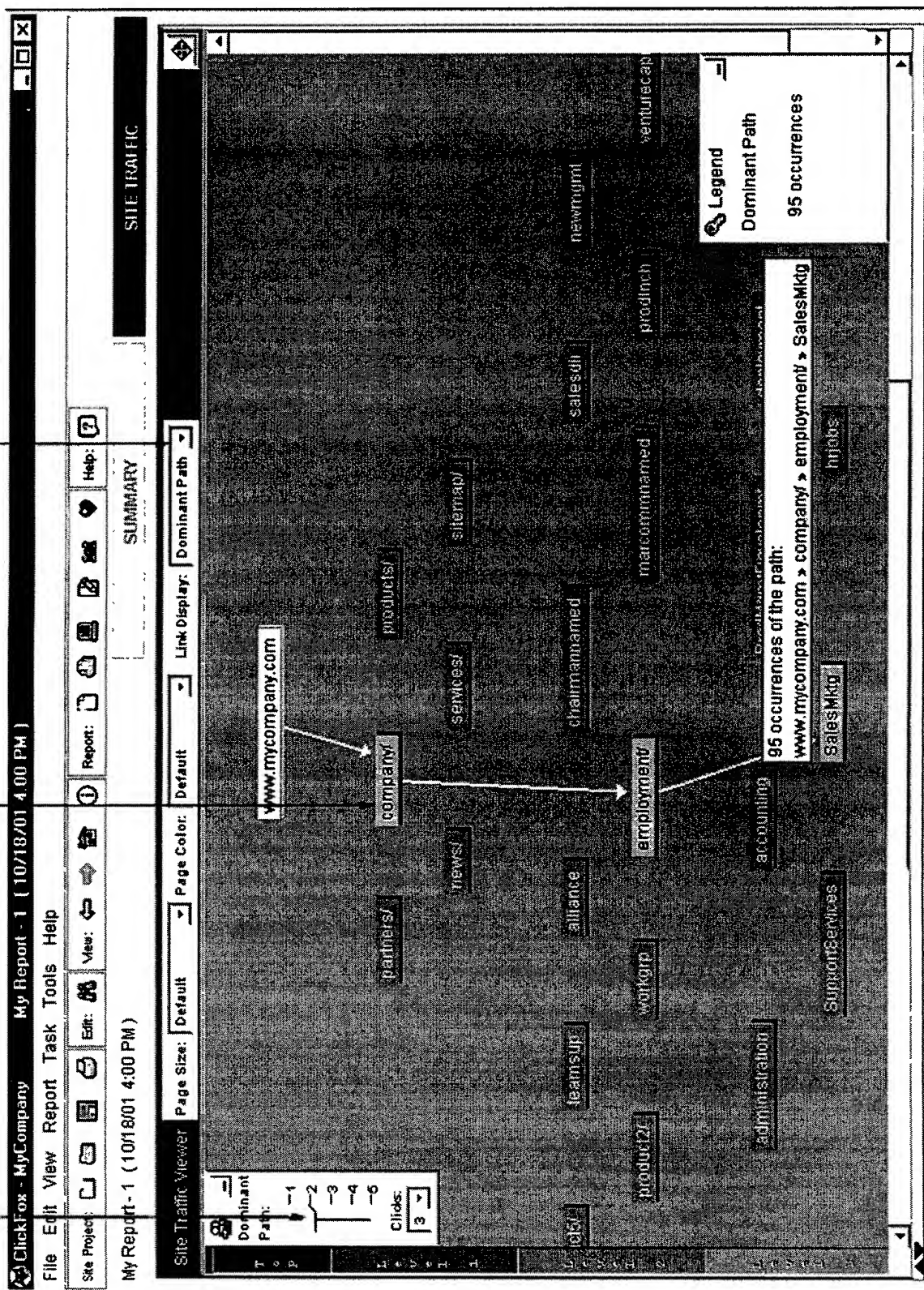


Figure 16

